

25 February 2020

Itaconix plc ("Itaconix" or the "Company")

New European Order for Sustainable Detergent Ingredient

Itaconix is pleased to announce that it has received its first order from a second European customer for its Itaconix® CHT™ 122 bio-based detergent ingredient.

Similar to the Company's announcement in May 2019 of its first European customer for Itaconix® CHT™ 122, the new European customer is using the Itaconix polymer as a key ingredient in a new non-phosphate detergent.

Itaconix® CHT™ 122 and the recently announced Itaconix® TSI™ 322 allow formulators to meet increasing consumer and commercial demands for sustainable products without compromising on cost or performance.

John R. Shaw, CEO of Itaconix, stated: "The European non-phosphate detergent market offers a substantial new revenue opportunity for us. Every new customer further validates this opportunity for our ingredients to provide the foundation for a new generation of safer detergent products setting new standards for performance, value and sustainability."

Ends

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About Itaconix

Itaconix develops and produces bio-based ingredients that improve the safety, performance and sustainability of consumer and industrial products, with technology and market leadership positions in non-phosphate detergents, odor control, and hair styling.

www.itaconix.com