## Itaconix plc ("Itaconix" or the "Company")

## **Introduction of New Detergent Polymer**

Itaconix, a leading innovator in sustainable specialty polymers, is pleased to announce an expansion of its high-performance detergent polymer offerings with the introduction of Itaconix® TSI™ 322 at this week's American Cleaning Institute Convention in Orlando, Florida.

Itaconix® TSI™ 322 is the result of the Company's ongoing engagement with current and potential customers on a new generation of non-phosphate dishwashing detergents to meet changing consumer buying behaviour. The key advance with the new polymer is the ability to deliver excellent performance while replacing multiple ingredients to achieve cost savings and more sustainable and compact products.

The Company's detergent polymer product line will now consist of Itaconix® DSP 2K™, Itaconix® CHT™ 122, and Itaconix® TSI™ 322.

John R. Shaw, CEO of Itaconix, stated: "The success and versatility of our current detergent polymers enabled us to rapidly respond to emerging customer needs and new opportunities. Itaconix® TSI™ 322 offers major advances in cost, performance, and sustainability that will progress and broaden our discussions with potential customers in both Europe and North America."

## **Ends**

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## **About Itaconix**

Itaconix plc is a leading innovator in bio-based functional ingredients for improving the safety and performance of homecare, personal care, and industrial products. Its proprietary polymer technology generates a growing range of new ingredients with unique functionality that meet consumer demands for value and sustainability.

www.itaconix.com