



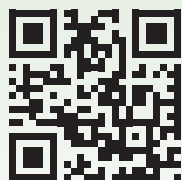
Hair Styling Gel

Hair styling gel with strong hold properties using **VELASOFT NE 100**. Keeps style in place for 24 hours, even in extreme conditions.

Ingredient	Function	wt%
DI water	Diluent	89.0%
VELASOFT® NE 100	Hair styling polymer	6.0%
Hydroxyethylcellulose	Thickener	2.0%
Pentylene glycol and benzoic acid / sodium benzoate	Preservative	2.0%
Panthenol	Moisturizer	0.5%
Glycerin	Humectant	0.5%

Directions

- Add water to clean vessel with mixing
- Add **VELASOFT NE 100** slowly while mixing
- Add glycerin while mixing
- Add preservative slowly while mixing
- Add panthenol while mixing
- Add hydroxyethylcellulose slowly while mixing



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Potential Label Claims:

- Shields against cuticle damage
- Prevents roughness, making the hair feel sleek and easy to comb
- Protects against the loss of hair strength
- Washes out easily, leaves no residue or build-up
- Superior curl retention in high temperature and humidity
- Highly effective frizz control agent
- Outstanding sensory properties offering a non-crispy, natural feeling to styled hair
- Produces low tack formulations
- Water soluble
- 100% naturally derived

Plant-Based Content:

55-90% based on ingredient selection

Product Properties

Appearance..... Clear high viscosity light weight gel

pH..... 5.5

Viscosity..... 96,000 cP

Usage

Use as needed

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