

Heat Protecting Hair Spray

Heat protecting hair spray with VELASOFT NE 100 that provides light natural hold.

| Ingredient | Function | wt% |
|---|-----------------------------------|-------|
| DI Water | Diluent | 94.6% |
| VELASOFT [®] NE 100 | Heat protectant / styling polymer | 2.4% |
| Pentylene glycol and benzoic acid / sodium benzoate | Preservative | 2.0% |
| Glycerin | Humectant | 0.5% |
| Hydrolyzed keratin | Protein | 0.5% |

Directions

- Add water to clean vessel with mixing
- Add VELASOFT NE 100 slowly while mixing
- Add glycerin while mixing
- Add hydrolyzed keratin while mixing
- Add preservative slowly while mixing



Potential Label Claims:

- Shields against cuticle damage
- Prevents roughness, making the hair feel sleek and easy to comb
- Protects against the loss of hair strength
- Washes out easily, leaves no residue or build-up
- Superior curl retention in high temperature and humidity
- Highly effective frizz control agent
- Outstanding sensory properties offering a non-crispy, natural feeling to styled hair
- Produces low tack formulations
- Water soluble
- 100% naturally derived

Plant-Based Content: 100%

Product Properties

Appearance...... Clear to slightly yellow liquid

pH.....5.5

Viscosity...... Water-like (10 cP)

Usage

Spray on hair as needed

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