



Hair Styling Mousse

Styling hair mousse with strong hold properties using **VELASOFT NE 100**. Dispense from a foaming hand pump bottle. Perfect for creating curls without heat. Fixes style for 24 hours with touchable softness.

Ingredient	Function	wt%
DI water	Diluent	86.0%
VELASOFT® NE 100	Hair styling polymer	6.0%
Cocoamidopropyl betaine surfactant	Surfactant	5.0%
Sodium cocoamphoacetate surfactant	Surfactant	1.0%
Phenoxyethanol and ethylexylglycerin	Preservative	1.0%
Panthenol	Moisturizer	0.5%
Glycerin	Carrier	0.5%

Directions

- Add water to clean vessel with mixing
- Add **VELASOFT NE 100** slowly while mixing
- Add glycerin while mixing
- Add cocamidopropyl betaine while mixing
- Add sodium cocoamphoacetate while mixing
- Add preservative slowly while mixing
- Add panthenol while mixing



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Potential Label Claims:

- Shields against cuticle damage
- Prevents roughness, making the hair feel sleek and easy to comb
- Protects against the loss of hair strength
- Washes out easily, leaves no residue or build-up
- Superior curl retention in high temperature and humidity
- Highly effective frizz control agent
- Outstanding sensory properties offering a non-crispy, natural feeling to styled hair
- Produces low tack formulations
- Water soluble
- 100% naturally derived

Plant-Based Content:

55-90% based on ingredient selection

Product Properties

Appearance..... Clear slightly yellow liquid

pH..... 5.5

Viscosity..... Water-like (10 cP)

Usage

Use as needed

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