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**Itaconix plc**

("Itaconix", the "Company" or the "Group")

**Itaconix and Croda Expand Supply Agreement for Sustainable Odour Control**

Itaconix plc (AIM: ITX) (OTCQB: ITXXF), a leading innovator in plant-based specialty polymers used to decarbonize everyday consumer products, is pleased to announce a renewed global agreement with Croda Inc. ("Croda") in odour control, extending and expanding a successful supply collaboration that began in 2017 and was last renewed in 2022.

Under the terms of the new supply agreement, Itaconix is adding ZINADOR® 22D, a new dry powder format, to the two current ZINADOR® products that the Company produces for Croda to market and sell globally in home care applications. The new dry form offers new market potential for the proprietary ZINADOR® odour neutralizing ingredients, especially within laundry applications where malodours are a major issue for consumers. The new agreement also extends the term of collaboration to at least 2030 and updates the terms and product specifications for ongoing market developments.

**Neslihan Utkan, Managing Director North America, Consumer Care at Croda, commented:**

*"We are expanding our global customer base for the ZINADOR® products as a key part of our leadership position in sensory technologies and solutions. We see attractive opportunities for further success with a broader product offering as more brands and consumers seek safer and more sustainable performance ingredients for effective odour control."*

**John R. Shaw, CEO of Itaconix, added:**

*"Our collaboration with Croda continues to bring the value of our odour neutralization technology to more customers around the world. The addition of ZINADOR® 22D offers even more opportunities for high-value usage, particularly in powder detergents. I believe the expansion and extension of our partnership with Croda will generate new levels of success in the coming years."*

**- Ends -**

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### **About Itaconix**

Itaconix uses its proprietary plant-based polymer technology platform to produce and sell specialty ingredients that improve the safety, performance, and sustainability of consumer products. The Company's current ingredients are enabling and leading new generations of products in detergents, hygiene, and hair care. Itaconix's products contribute to the global low carbon economy.

[www.itaconix.com](http://www.itaconix.com)